WHY I MADE THIS EDIT

How to Hit Your First $20,000 Month

ABOUT THE VIDEO

The speaker explains his approach to a first $20,000 month and why the business model behind it matters. I edit his explanation into a visual progression from the earnings hook to the balance and sustainability ideas.

INSPIRATION

I wanted the financial hook to move quickly, then give the speaker’s business-model points a few visual pauses without illustrating every line literally.

CREATIVE CHOICES

I keep the dark-green and gold palette, handwritten amounts, and a small set of geometric forms. Motion and changes in focus carry the story while the speaker’s explanation stays central.



00:02.5

A dark-green graphic fills the 4:3 frame. The handwritten white amount “$12,000” sits alone at the center, with soft blurred gold shapes near the edges.

I let the amount appear by itself and use the same warm gold movement as the edit, giving the count-up a clear visual hook without competing with the number.



00:10

The speaker leans toward a black microphone in a dim, warm room. A thin gold line traces his head and shoulders, and the white words “this is” sit across the lower center.

I trace the speaker with a gold stroke to pull him into focus after the results montage and make the explanation feel led by the person teaching.



00:15

The speaker faces the camera in a dark room. Near the bottom, the subtitle reads “your first $14,000 month”; the amount is handwritten in orange with a curved underline.

I give the amount a little personality with the orange handwritten treatment. I want the number to feel fun without distracting from the message.



00:25

A dark-green graphic fills the frame. A cropped white phrase runs in from the left, with “hit” near the center; large blurred gold blocks and a small bright ball sit around the words.

I use the blocks and ball to represent balance, with the ball trying to find its balance. The words about “hitting fast” move left to show that earnings can come quickly but may not be sustainable.



00:33.5

A dark-green graphic shows a vertical gold rectangle descending from the top above the handwritten orange amount “$19,000.” The white subtitle below reads “and then never.”

I bring the block in above the number as the line breaks on “and then never,” making the interruption visible while the speaker discusses sustaining that level.



00:38.1

A narrow gold bar runs down the center of a dark-green graphic. Across the lower middle, the caption reads “to break through it,” with “through” in gold and a curved white underline beneath it.

I align the gold bar and underline with the highlighted word “through,” turning the spoken phrase into a simple visual metaphor.
