Demion Ikenna Egwuatu

(Demiken)

SHORT-FORM VIDEO EDITOR | CONTENT STRATEGIST | CONTENT SCRIPTWRITER

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PROFESSIONAL SUMMARY

I'm a short-form video editor and content strategist. I develop concepts and scripts, shape stories, and edit existing footage into short-form content for Reels, TikTok and YouTube Shorts. I align each workflow with the goal, format, scope and delivery schedule, and collaborate through feedback.

PROFESSIONAL EXPERIENCE

Content Strategist | 7DH Labels

I worked as a Content Strategist for 7DH Labels.

Video Editor | VVeekendz | Current

I currently edit for VVeekendz.

PROFESSIONAL APPROACH

I agree on goals, format, scope and delivery schedules; work from footage, briefs and references; and shape clips through feedback under agreed revision terms. For ongoing work, I plan future batches with clients around ideas, scripts, storyboards, posting rhythm, formats and volume.

SKILLS

Video editing • Content strategy • Scriptwriting • Laptop technical maintenance

EDUCATION

West African Senior School Certificate Examination (WASSCE)